

**ROCKWOOL Building Materials
(Singapore) Pte Ltd**
3 International Business Park
Unit No. #02-24, Nordic European
Centre, Singapore 609927

1st December 2015

T (+65) 6933 7110
F (+65) 6933 7124 / 6933 7129

Dear Valued Customers,

Reg. No. UEN 197900432D
www.rockwoolasia.com

RE: Introducing new ProRox Packaging and Label

New ProRox Packaging

ROCKWOOL **ProRox** insulation will be officially launched in stages in South Asia from **9th December 2015**. As a globally recognized brand and to ensure a consistent worldwide presentation of **ProRox** products, we will start implementing the new design for **ProRox** products when it is launched.

Examples below are new **ProRox** packaging designed for **ProRox** slab, wired mats, blankets and pipe section.



Shrink Foil (Slab, Wired mats, Blanket)



Plastic Bag (Pipe Section)

In the coming months after **ProRox** is launched, RockTech products in the future, if any, will still be in existing RockTech packaging. Should there be any packaging changeover for RockTech products, our local Sales representatives will inform you more details in due course.

Naming on Label for ProRox

We understand the time needed to familiarize with the new **ProRox** products. Product matrix (**ProRox** grades with respective old equivalent RockTech grades, if any) is available in **ProRox** product catalogue. At the same time, old equivalent RockTech grade will be printed on product label along with its equivalent **ProRox** grades, if there is, for all the **ProRox** products purchased.

Table below is the summary of **ProRox** products matrix and the naming on Product Label / Sales Quotation and Purchase Order / Invoice.

Product Group	ProRox Grade	Old Equivalent RockTech Grade	Naming on Product Label / Sales Quotation and Purchase Order / Invoice
Pipe Section	ProRox PS 960 ^{SA}	RockTech SPI 120	ProRox PS 960-SA (RockTech SPI 120)
	ProRox PS 970 ^{SA}	RockTech SPI 150	ProRox PS 970-SA (RockTech SPI 150)
Wired Mats	ProRox WM 950 ^{SA}	-	ProRox WM 950-SA
	ProRox WM 960 ^{SA}	RockTech WM650	ProRox WM 960-SA (RockTech WM650)
	ProRox WM 970 ^{SA}	RockTech WM650HD	ProRox WM 970-SA (RockTech WM650HD)
Slabs	ProRox SL 930 ^{SA}	-	ProRox SL 930-SA
	ProRox SL 950 ^{SA}	-	ProRox SL 950-SA
	ProRox SL 960 ^{SA}	RockTech S650	ProRox SL 960-SA (RockTech S650)
	ProRox SL 978 ^{SA}	RockTech S850	ProRox SL 978-SA (RockTech S850)
	ProRox SL 970 ^{SA}	RockTech S650.128	ProRox SL 970-SA (RockTech S650.128)
	ProRox SL 980	-	-
Compression Resistance Slab	ProRox SL 540 ^{SA}	RockTech S650.160.HC	ProRox SL 540-SA (RockTech S650.160.HC)
	ProRox SL 560	-	-
	ProRox SL 580	-	-
Blankets	ProRox BL 938 ^{SA}	RockTech B350	ProRox BL 938-SA (RockTech B350)
	ProRox BL 958 ^{SA}	RockTech B450	ProRox BL 958-SA (RockTech B450)
	ProRox BL 960 ^{SA}	RockTech B650	ProRox BL 960-SA (RockTech B650)
Loose Wool	ProRox LF 970	-	-
	ProRox GR 903	-	-

We welcome meetings in the future to discuss ways in which **ProRox** can help you developing your business and its profitability further.

Thank You.

Kind regards,



Gerald Lim
Product Manager
Industrial and Technical Insulation (ITI)



Shawn Chan
Head of Product Marketing
ROCKWOOL South Asia